ALWAYS COMPARE BEFORE YOU BUY

The Top 5 Bulk Email Verification Services

How do the top bulk email verification and validation services compare with each other? Let's explore this question so you can discover the best fit for your business.

Discover Competitors

SCROLL DOWN

Bulk email verification is confusing for consumers who are new to the market. For example, there are many different prices in the marketplace. Is paying extra worth it? Does it get you better service?

What Is Email Verification?

Would you like to know the validity of a certain email address? Email verification software allows you to test the authenticity of email addresses. The software tests every email in your list, determining whether you can send to that email address. In the past, bulk verifiers downloaded complicated software to verify emails. These days, you don't have to download or install anything. Right now, virtually all email verification is done with hosted software.

Why Is Email Verification So Important?

Email verification provides a cornucopia of benefits. Among other things, it puts money in your pocket and protects your reputation. Here are five reasons why email verification is important.

1) Protects Your Sender Reputation

"You can't unscramble an egg." That's a popular idiom. It implies that once something is done, it can't be easily undone. That's certainly true when it comes to your sender reputation. Once your sender reputation is damaged, it's hard to recover. In this situation, time is the great healer. There isn't a robust, sure-fire remedy to repair an email sender reputation that's been damaged. That's trouble for your bottom line, for your cash flow. Every day you're waiting, is a day that you're leaving money on the table.

2)Increase Revenue

Email verification assists your bank book. First of all, email marketing offers huge returns. Marketers say it has a ROI of 4300%. Naturally, the more people that receive your emails, the more revenue you'll pull in. Good email hygiene means more inbox deliveries and more cash.

3) Decrease Costs

Email marketers work with ESP's like Mailchimp, Aweber, GetResponse, and others. These are the major players in the ESP world. Mailchimp has over 15 million users, and these users send over 1 billion emails every day. How do these companies charge? Let's take a look at Mailchimp's pricing index.

- Up to 500 subs- $10
- Up to 1,000 subs- $15
- Up to 2,500 subs- $30
- Up to 5,000 subs- $50
- Up to 10,000 subs- $75

As you can see, it's standard for ESP's to charge per subscribers. The ESP's gives you unlimited sends to a select number of subscribers. A smaller, more targeted list saves you money. Email verification helps you stockpile your cash, instead of giving it to the ESP's.

4) Better Data

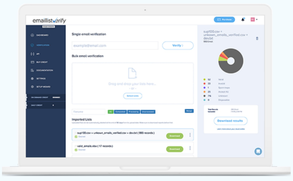
John Dryden was an English poet. He has a quote that is popular with data scientists right now. Dryden mused, "He who would search for pearls, must dive below."

How does that apply to email verification? The pearls are useful segments of data, the information that will make you money. To get good data, you need wisdom and awareness. A practical way of applying those virtues is to delete obsolete inputs from your database.

Let's take a practical look at a typical email list. What happens when you send to an inactive account? They won't open your email, no matter what. That means it's tough to test your headlines. Why aren't you reaching the industry-standard open rate? Is it because your copy is subpar? Or is it because your email list is messy?

5) Lower Your Bounce Rate

The bounce rate is one of the most common elements that ISP's and ESP's look at. Spammers are connected with notoriously high bounce rates. Elevated bounce rates and spammers go together like peanut butter and jelly. Therefore, if you have a high bounce rate, you'll look like a spammer. Bounces happen when you have undeliverable email addresses on your list. Email verification will delete hard (and in some cases soft) bounces.



Best Company : Emaillistverify.com

Considered one of the most reliable email verification companies globally, Emaillistverify.com comes with a great combination of features, alongside extremely competitive pricing that's hard to beat.Even more impressive is their 99% customer satisfaction rate.

Visit Website

Top 5 Bulk Email Verifier Services

There are a large number bulk email verification service providers out there. We studied most of them, and the ones that appeared to be the best (based on the features that matter the most to marketers) were retained for further analysis. Here's a comparison of the top service providers, which will help you identify the service provider that best fits your requirements.

	emaillistverify	zero bounce	Xverify	kickbox	BriteVerify
Price per 5,000 email verifications	$15	$25	$40	$40	$50
Price per 15,000 email verifications	$39	$75	$110	$110	$150
Price per 50,000 email verifications	$89	$500	$500	$500	$250
Price per 100,000 email verifications	$169	$250	$400	$400	$1000
Price per 500,000 email verifications	$449	$800	$1000	$1000	$3000
Price per 1M email verifications	$559	$1200	$1500	$1500	$5000
Spam Trap Detection	Yes	No	No	No	No
Free deduplication	Yes	Yes	No	No	No
Data security	Yes	Yes	Yes	Yes	Yes
Email Abuse Detection	Yes	No	No	Yes	No
Toxic Domain Detection	Yes	No	No	No	No
Disposable Email Detection	Yes	No	No	No	No
Catch-All Domain Detection	Yes	Yes	Yes	Yes	Yes
24/7 Support	Yes	No	No	No	Yes
Accuracy Rate	98%	96%	96%	97%	98%
Website	Visite Website	Visite Website	Visite Website	Visite Website	Visite Website

Browsing online, you may find around 20 email verification services.Some have a nice a shiny website, but behind the glitz and glamour, many don't have decent service. The above four email verifiers provide similar quality to Email List Verify.

Emaillistverify, Kickbox, BriteVerify, Xverify and Zerobounce are tested, reliable and trusted email verifiers. I strongly recommend you use one of these services, and no others. I have personally tested almost every single email verification service, and must warn you, if you choose a different provider you will be misled and ripped off. Many sites transfer your data to unsecured servers in Russia and many don't have an actual company behind the website. Using dodgy websites may result in you losing your data, wasting your money, and failing to comply with the GDPR.

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